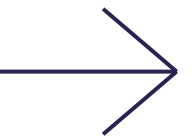




The simple pathway for getting started with AI

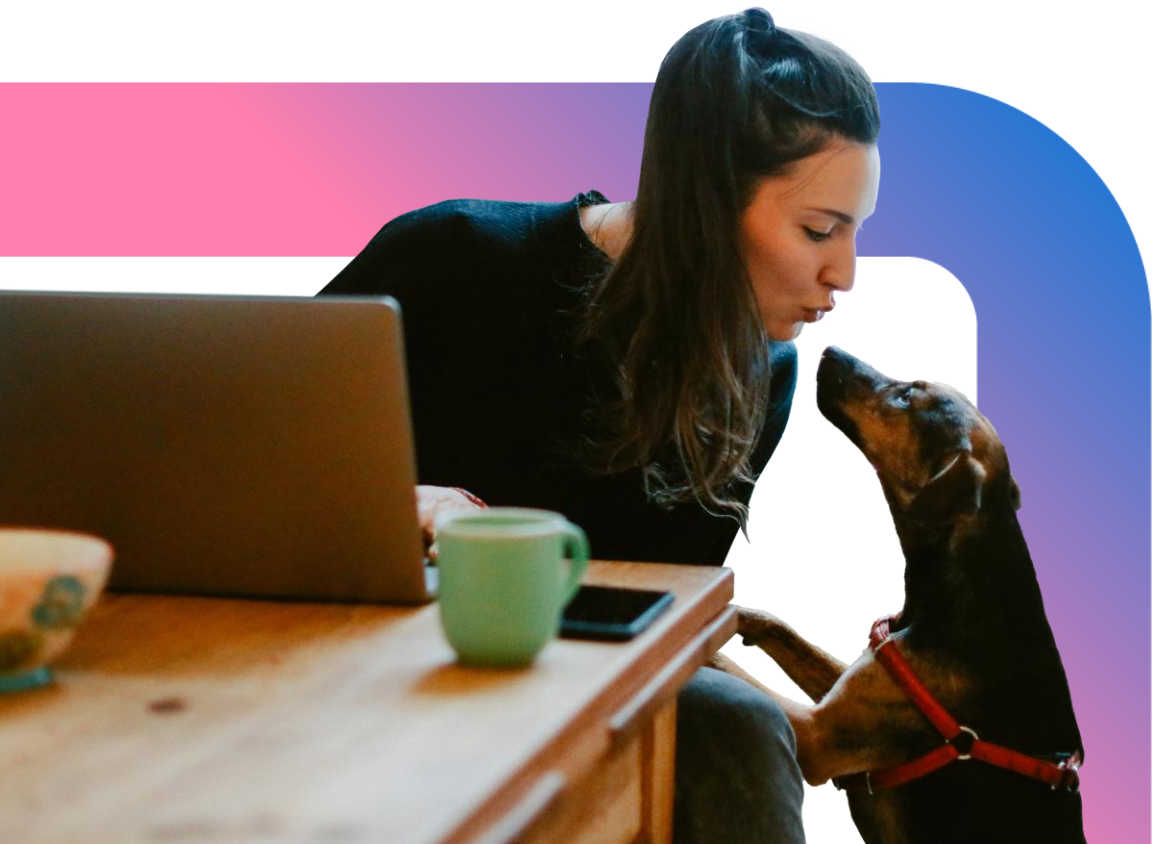
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What is Ai123 and who is it for?



AI is dramatically transforming industries by increasing efficiency, innovation and providing competitive advantages, however it is also increasing the digital divide.



Neighbourly's Ai123 volunteer campaign will deliver **entry-level AI knowledge** into volunteer and charity networks. The campaign is launching in March and running through to June.



Over 64% of small charity organisations in our network said they were **struggling to integrate AI** due to limited understanding on where to start, resources and support.



This campaign will enable an army of employee volunteers to deliver much-needed AI upskilling using a **'Train the Trainer'** model, focusing on AI basics and safety.



The campaign is **accessible to everyone**, with no need for volunteers to be a tech gurus or have any prior AI or training experience.

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How it works



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Step 1

Sign up for the Ai123 webinar (1-hour: live or on-demand) to receive your AI fundamentals training and learn how to pass this knowledge on to charities through volunteering



Step 3

Sign up on Neighbourly and find a charity to train. Ready-made volunteer events are on the campaign page, linked in the Hub



Step 4

Fix a date with your chosen charity and run a 1-hour session online using training slides and lesson plan provided



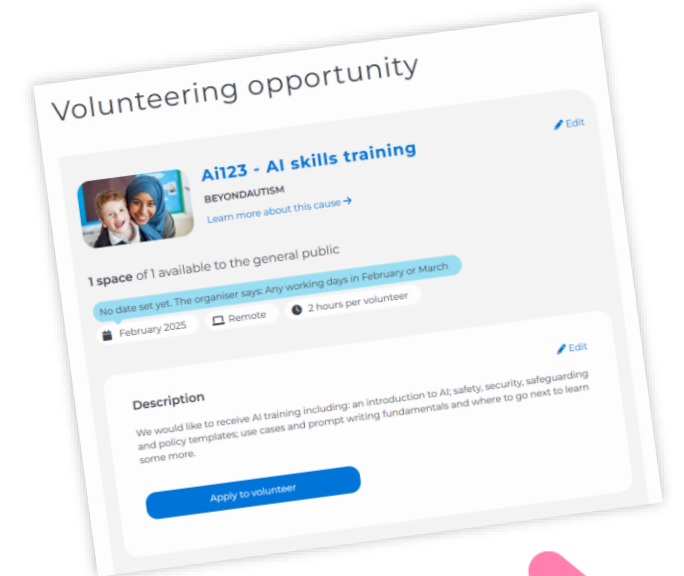
Step 5

Feedback to us using the short survey we'll send after your volunteer session



Step 2

Visit the Ai123 Resource Hub after you've watched the session to download your Ai123 certificate and get hold of all the learning materials



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What will the training webinar cover?

- ✓ How the Ai123 campaign works
- ✓ An introduction to AI
- ✓ Safety, security, safeguarding and policy templates
- ✓ CoPilot — what it is and how it helps you
- ✓ Use cases and prompt writing fundamentals
- ✓ How to find a volunteer opportunity
- ✓ How to run the session with your chosen charity
- ✓ How to get your Ai123 certificate!



71% of employers prefer AI skills above experience



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Who should volunteer?

Everyone! This is a joint learning pathway. There is no need for you to have any specialist AI knowledge or experience in training.

If you're thinking about volunteering, please sign up to the webinar to find out more. This is a chance to help with a real need in communities — whilst also improving your own skills and confidence.

The training provides a pathway to getting started and signposting to resources — nothing complex. The webinar, remote volunteer session and some extra prep time will total no more than 3-4 hours of your time.



The simple pathway for getting started with AI



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Next steps



- **From today:** register to join our Ai123 webinar
- **Tues 11th March:** join the 1-hour webinar to hear all about the campaign and receive your training session
- **After the webinar:** we'll send links to the Resource Hub to download your Ai123 certificate and get hold of all the learning materials
- **Finding a volunteer opportunity:** we'll link you to the Neighbourly campaign page to find a charity that needs your support
- **What if I want to join in later?** That's ok! You can join when you are ready by visiting the Ai123 resource hub to access the training links, volunteer events and your certificate.





Thank you

www.neighbourly.com

