neighbourly

Global change starts locally.

Neighbourly's
DigitalBridge Campaign

> Delivering digital support and AI knowledge into the charity network

Summer 2024

About DigitalBridge

- DigitalBridge is Neighbourly's new digital skills campaign!

- Delivering digital and AI knowledge via an employee volunteering campaign, starting this summer

- Helping small charities and community organisations get to grips with Generative AI basics.

- There's a big digital divide between different sectors and we want to help bridge it

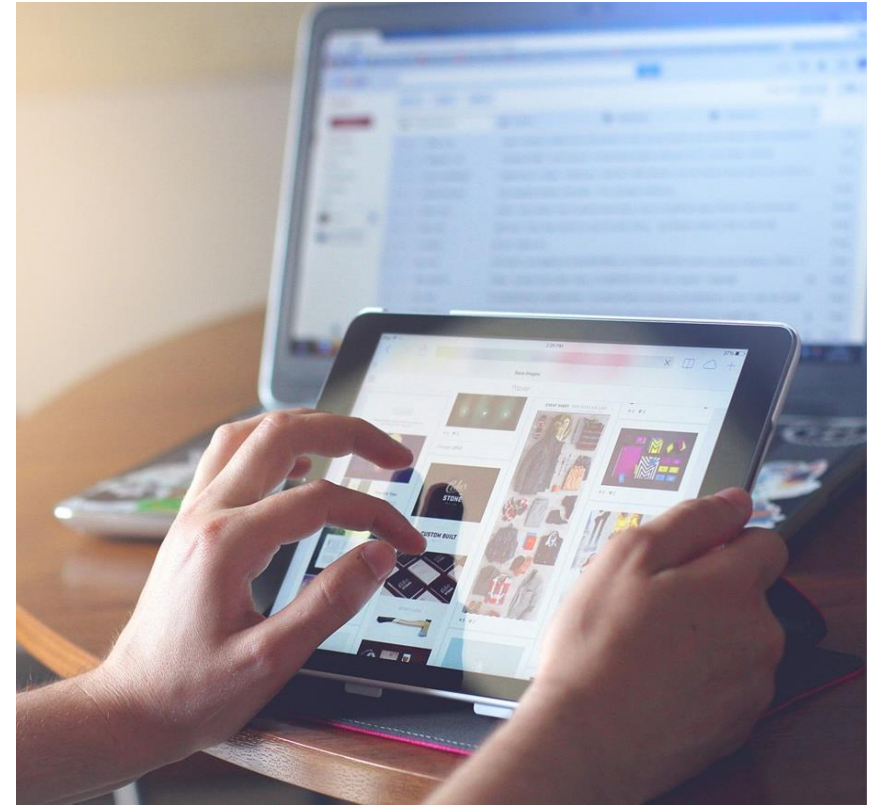- 70% of surveyed good causes said they'd like to participate

Who DigitalBridge is suitable for

- Suitable for willing volunteers that have a basic level of digital confidence

- .. and comfortable with basic tech tasks like using office software, computers, and digital tools in general

- Get to know the good causes community better, understand their needs and challenges and introduce them to some important new technologies

- Specialist or advanced knowledge in AI tools isn't necessary - resources will be provided to you to guide the sessions

- Plus, a great opportunity for you to access AI learning materials and develop confidence and soft skills

Teaming up with Microsoft

- Microsoft are leaders in building AI and digital skills

- We're delighted to be teaming up with them to provide training resources

- You'll be provided with these resources in advance of your volunteering sessions

- …Ensuring you're confident and prepared to deliver insights to good causes

Microsoft

How the campaign will work for you

- Particular focus on how Generative AI can help enhance administrative, strategic and creative tasks

- Causes are already starting to post their needs on the platform

- Browse the campaign page to find opportunities & register interest

- This remote volunteering – so look at all the opportunities across the country rather than just your local area or region. Pick one that resonates.

- The good cause will set up an event at a time that suits you both

- Templated presentation deck and links to training modules will be provided

Volunteering opportunities

ABINGTON COMMUNITY DEVELOPMENT GROUP
THE OLD SCHOOLHOUSE

Help at a childrens game group on a saturday 1 time a month.

- Unlimited spaces left
- No date set
- In-person
- Biggar, UK

Learn more about this cause Register interest →

ABINGTON COMMUNITY DEVELOPMENT GROUP
THE OLD SCHOOLHOUSE

How to use artificial intelligence tools like ChatGPT to create content and develop strategies.

- 1 space left
- No date set
- Remote

Learn more about this cause Register interest →

Volunteer event format

- Sessions between you and the good cause can be run remotely with the charity lead/staff

- Start with a 'getting to know you' chat where you can understand their work and their needs better

- Sessions designed to be around 1 hour or less

- Resources will be provided to guide the sessions

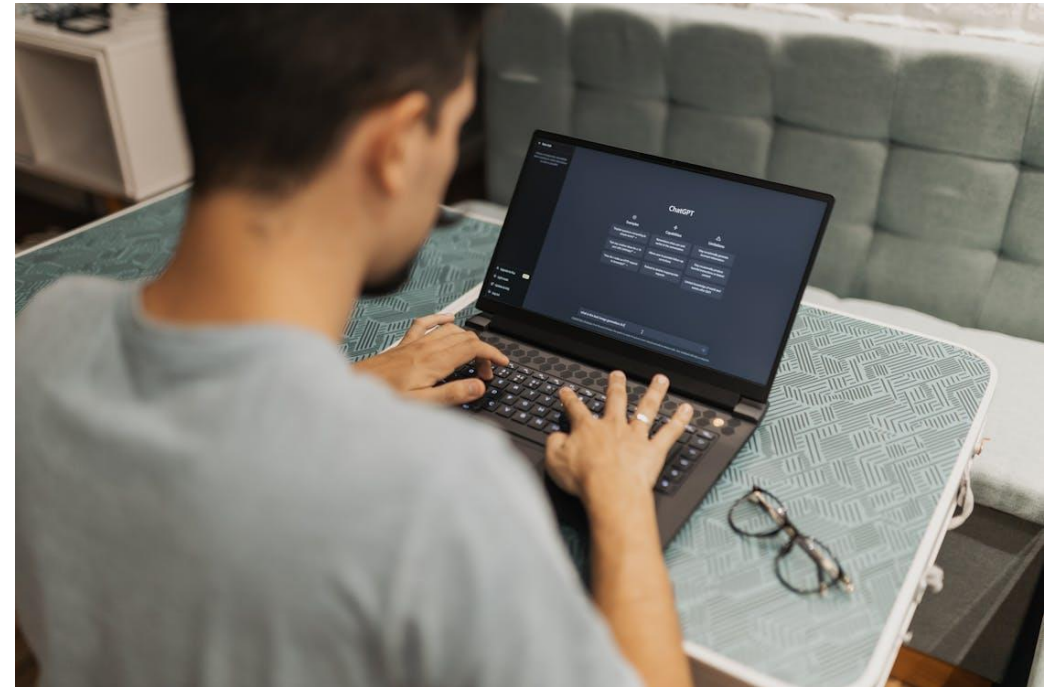- We'll also provide some guidance on accessing the Microsoft suite for nonprofits

Training resources include;
- A presentation deck
- 5 modules to review in advance and signpost to the good cause
- Guidance on nonprofit free access to software

The Microsoft-supported learning resources

- Intro to Gen AI Basic Level including; what, how, opportunities, risks, staying safe etc

- Intro to Prompt Engineering starting with what it is

- Generative AI Skills for Creative Content: Opportunities, Issues, Ethics

- Copilot in PowerPoint: From Prompt to Presentation

- Excel with Copilot: AI-Driven Data Analysis

Microsoft

How to get involved!

- Visit the campaign page on Neighbourly and browse the opportunities

- Register your interest on the page, and sign up to events directly with your chosen good cause

- You'll receive links to access the presentation template and Microsoft resources

- There's no deadline - we'd love to get as many volunteers involved over the summer at a time that suits!

Thank you.

If you have any questions, please contact your internal volunteering lead.

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